

Jasper Lam

Aspiring UI/UX Designer



jasperlyh.com



[Jasper Lam's LinkedIn](#)



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Singaporean



Singapore

ABOUT ME

Aspiring UI/UX Designer with the simple goal of bettering the lives of others by designing with empathy, thoughtfulness and creativity. Jasper believes that the seemingly smallest of designs can bring about great joy and satisfaction. He is currently taking a UX Design course by Google in addition to having completed other short design courses by the National University of Singapore (NUS). He graduated with a Bachelor of Mechanical Engineering from NUS.

WORK & LEADERSHIP EXPERIENCE

Google UX Design Professional Certificate

Aspiring UI/UX Designer
November 2021 - Present

- Designed a scented candle e-commerce app as a part of the design course through design thinking
- Conducted usability studies to validate design solutions and to iterate on designs to better tailor the design solution to the needs of users
- Simplified the user interface to reduce cognitive load on users as well as increase affordance to guide users to the intended steps
- Listened with intention to understand users deeply and uncover their pain points as well as success moments
- Reflected on ways to better connect with interviewees without letting personal biases and judgement negatively affect them

Archisen Pte Ltd.

Farm Engineer Intern
January 2020 - April 2020

- Improved the design of a miniaturised hydroponics farming system that has since been commercialized
- Problem-solved issues that the farm faced through a mixture of online research, creative thinking, discussion with supervisor and fellow interns
- Improved soft skills of working with colleagues, especially those who have a vastly different job scope by giving and taking, empathizing with their workload

National University of Singapore

Vice Captain of Archery
June 2018 - June 2019

- Crafted and supervised, together with the Captaincy cell and Coach, the training for the sizeable batch of about 100 new archers. New archers developed a high level of skill compared nationwide and zero serious injuries were sustained
- Maintained quality and morale of training by pushing the archers to do their best through a mixture of discipline and interpersonal connection

SKILLS

UX User Research Wireframing
Brainstorming Low-High Fidelity Design
Persona Creation & Prototyping
Affinity Diagram Usability Testing
Information Architecture

UI Figma

Soft Skills Empathy Critical Thinking
Curiosity Interpersonal Communication
Active Listening

EDUCATION

National University of Singapore

Professional Certificate in User Experience Design
Aug 2023

Professional Certificate in User Interface and Interaction Design
May 2023

Professional Certificate in Digital Product Management
Feb 2023 - Mar 2023

Bachelor of Mechanical Engineering (Hons.)
2017 - 2021 CGPA: 3.57/5

Coursera

Google UX Design Professional Certificate
November 2021 - Present

ACHIEVEMENTS & AWARDS

Archery

Student Life Awards 2019
NTU Institutional Archery Competition
1 Gold Medal & 1 Silver Medal 2018
NUS Indoors Archery Competition
5 Gold Medals & 1 Bronze Medal 2018

National Service

Commander's coin for Best Vehicle 2017
Best Man award 2017